



MATRIX MEDIA



Your digital growth partner with 360-degree solutions from strategy to execution!

www.matrixnmedia.com

Message from the CEO's Desk

Over the past two decades since we started our journey, it has been our privilege to serve diligently and be committed to innovation, connection, and transformation to get where we are now.

In today's world, in order to thrive, continuous innovation and improvement are absolutely necessary and are the only pillars to success. To achieve success, we recognise the importance of the dedication, commitment, and efforts of everyone who is part of Matrix Media.

As the world ushers into an era where the digital transformation of conservative business processes is no longer optional, we are committed to delivering excellence and aspiring to be your favourite digital partner.

We welcome you to be a part of our Matrix Media family!



Vivek Jain
Founder & CEO

Our Story

An ISO 9001:2015 certified, 18-year old, 150+ employee company that is globally recognised loves innovating on digital platforms.

Our Mondays are not dull and lazy, but supercharged and exciting. Matrix teams love to perform at the highest levels to propel companies towards digital growth. Our technically mature teams are an assortment of individual strengths, talents, and ambitions. The collective chemistry of unique individuals drives Matrix Media to deliver impactful digital experiences.

Our expertise in diverse platforms and technologies helps us to recommend the best and most cost-effective development phase. We understand the demands of the global market, which helps us to offer trusted solutions.

Attitude: A winning and resolute attitude to do the unthinkable.

Approach: An Inspired Approach to conquer the Digital Challenge Passion.

Passion: Passionate to the bone about everything digital.

Be it our clients or our team members, we love happy faces!



Our Services

Our diverse and agile talent pool strives to deliver high-impact digital experiences based on growth strategies.



Website Development

Interactive, feature-filled, and highly compatible web designs and development solutions made based on your requirements by our experienced tech team.



Mobile App Development

Your business can be left behind without a mobile app in today's marketplace. With a highly qualified application development team, we can create magic for you.



Ecommerce

We encompass all you need to run a highly successful e-commerce store, like designing, developing, hosting, marketing, and analytics, transforming your business online and staying competitive.



Creative Design Services

Every customer responds to a good design. We are experts in customer-centric design and bring creative projects to life.



Dedicated Teams

With a highly qualified and experienced talent pool, we provide your business growth with remote, dedicated tech teams along with fresh views on projects and innovative approaches.



Digital Marketing Services

We provide the best digital solutions to connect your brand with potential customers through digital channels. We understand how to develop and deploy an effective marketing strategy online.

Website Development

Make Your Business Work For You With The Matrix Advantage

Partnering with Matrix Media provides you with an edge as we ensure exceptional quality services at affordable costs. Our extensively experienced Team treats each project, irrespective of size, with the same quality and attention to detail while focusing on the results.

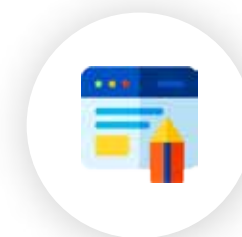
- ✓ Impactful website development and marketing experts.
- ✓ Handpicked dynamic & highly skilled professionals.
- ✓ Customized development services for business growth.
- ✓ Best practices in developing large, secure websites and apps.



E-commerce



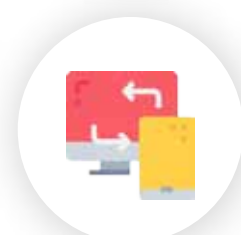
Custom Web Development



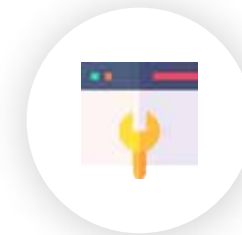
Content Management System



Cloud Services



Desktop & Mobile Websites



Support Services

Mobile App Development

Innovative Mobile Apps With Transformative Business Processes

We at Matrix Media believe in “Innovation is Progress”. This motto has helped us transform businesses and help ink their success stories through cutting edge mobile apps. To build futuristic business models, we must discover the customer requirements and deliver solutions with impactful results.

- ✓ Strategic, Scalable & Secure Solutions.
- ✓ Trained & Certified Professionals for quality work.
- ✓ Effective project management processes.
- ✓ On-time delivery, always.



iOS

Are you facing a challenge with iOS mobile app development? With the growing popularity of iOS and dearth of talent in the iOS space, Matrix Media is well-positioned to offer you these services; services that pass both the quality and design tests.



Android

It is imperative for a successful mobile app to be on Android for its sheer reach. The Matrix mobile app development Team has over 100 years of collaborative development experience on Android, rendering cutting edge expertise.



Hybrid

One of the upcoming, cost-effective approaches for mobile app development, Hybrid apps are very popular with the Matrix Team. The Hybrid approach of development helps in bootstrapping mobile app development.

E-commerce

Convert Website Traffic To Paying Customers With E-commerce

2.2 billion people worldwide are procuring goods and services online. Are you selling to them?

As most B2C businesses turn towards D2C in their bid to transform, a large number of first-time online sellers are keen to sell online. Matrix's experienced Team helps navigate businesses with its digital services that encompass both the development and marketing aspects of e-commerce.

- ✓ Build smart online stores that convert.
- ✓ Integrate tools for better customer experience.
- ✓ Work with the top-rated e-commerce development team.
- ✓ 24/7 Technical Support and Maintenance.



Shopify

As certified Shopify Developers, Matrix Media offers end-to-end integration and development services with all Shopify features. We work on all versions and have been actively encouraging clients to automate marketing along with unique upsell opportunities.



Magento

Custom development on Magento is one of our key strengths, as it is a robust platform, and there are no limitations on how much you can do on it. If you are already running a Magento store and require services alongside marketing interventions.



Woocommerce

Apart from the integration aspects, WooCommerce management and ongoing services form a large part of our engagements with our clients. usually the de-facto choice when moving to e-commerce, and that is how most of our clients have expanded their businesses.

360 Degree Digital Marketing

Digital Growth Hacks To Drive High-quality Traffic To Your Site

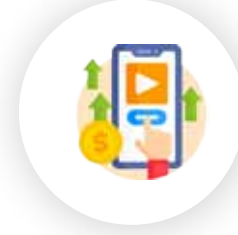
Our team of experts and our planned, holistic approach ensure that Matrix provides the right solutions to help you excel in the digital world. Equipped with the right marketing strategy, crafted campaigns, and well-researched practices in place, we know what it takes to achieve your goals.

Let's connect, and we can let you know how we propose to make a difference.

- ✓ Get noticed by your customers.
- ✓ Viral campaigns that make you stand out.
- ✓ Conversion optimization solutions for campaigns.
- ✓ Google certified professional team.



Social Media Management
Get Your Brand Seen on Social Platforms



Paid Media Management
Make Your Paid Media Earn



Search Engine Optimization
Increasing traffic, organically



App Store Optimization
Drive Traffic, Users, Revenue



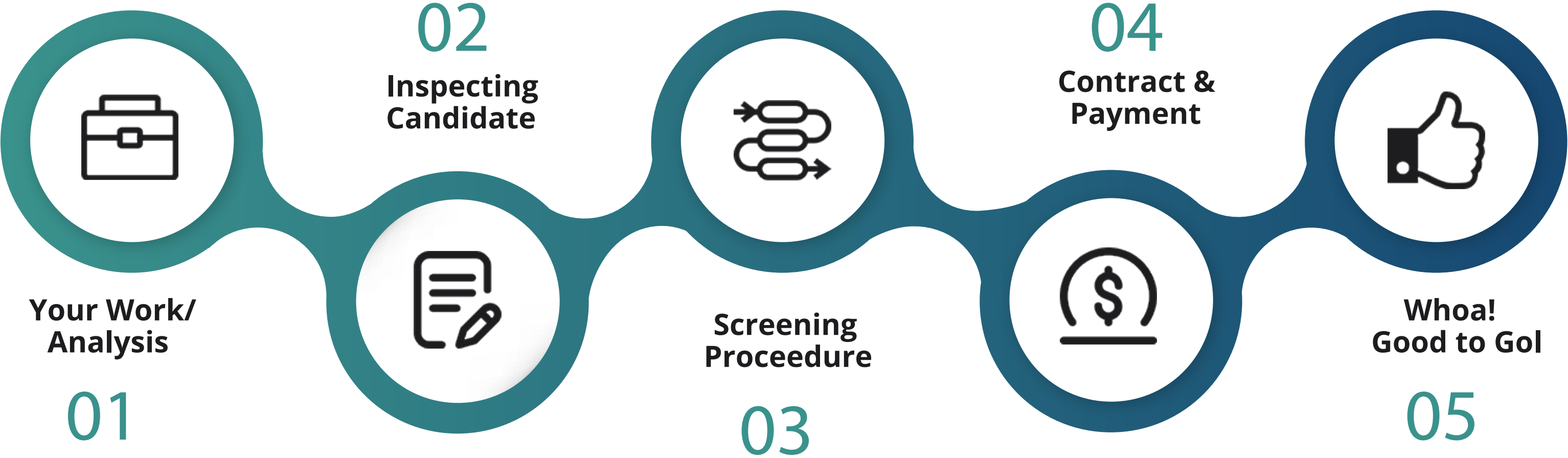
Online Reputation Management
You are Your Search Result



Content Development Services
Engaging & Result-Driven Content
That Helps To Convert

Hire Dedicated Resources – 5 Quick Steps

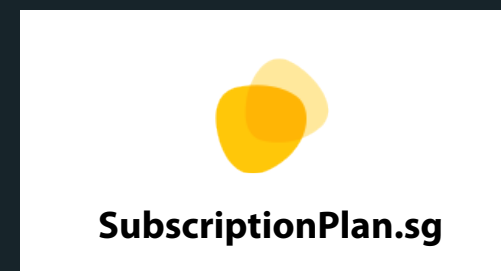
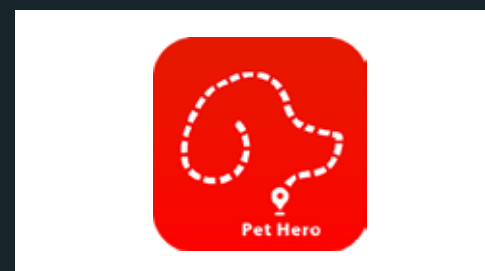
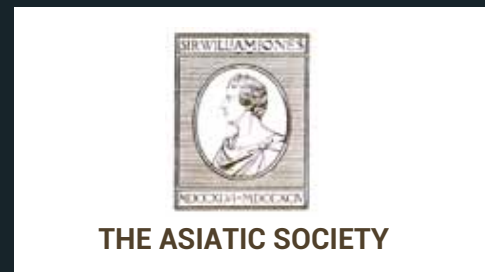
Grow your Business with Matrix Media's Highly Skilled and Qualified Resources



Some of Our Valuable Clients



Some of Our Valuable Clients





MATRIX MEDIA

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 matrix-media-solutions-p-ltd

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